

## High performance, low investment

Simple, reliable and energy efficient tabletop printing



### Outstanding value

Bridging the gap between everyday desktop label printers and durable industrial machines, the CL-E700 series of robust, high performance four inch tabletop label printers deliver excellent high definition quality with low print costs.

### Easy to use

The Hi-Open™ metal case design minimises the space requirement of each CL-E700 series label printer, making it the ultimate choice for tight spaces. The footprint of the printers remains the same whether the top cover is open or closed, while the EasyLift media holder ensures changing media rolls is quick, easy and safe.

### Full range

The CL-E700 series includes three label printers, each of which deliver a range of benefits. When only Direct Thermal printing is required, the CL-E720DT is ideal. Where speed is vital, the CL-E720 is essential. When sharp, detailed prints are needed, the CL-E730 offers both Direct Thermal and Thermal Transfer printing methods at 300 DPI.

## CITIZEN CL-E700 series

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### Applications

- Warehousing
- Logistics
- Courier
- Shelf-edge
- Manufacturing
- Pharmaceutical
- Retail

### Energy efficient

Thanks to its Energy Star® compliant power supply, the CL-E700 series is one of the most environmentally friendly label printer ranges on the market. An LCD standby timer and super-low standby power consumption ensure energy usage is reduced still further.

### Complete peace of mind

The CL-E700 series is designed to minimise lifetime cost of ownership. High quality parts and innovative design ensure maximum performance with minimal maintenance for outstanding value.



## Well connected

Featuring on board LAN & USB interfaces, the CL-E700 series provides several options for field installation. You can also operate the label printers remotely and adjust settings thanks to its LinkServer™ management tool which enables you to connect to the printers instantly via a web browser.



## Specifications

| Models                       | CL-E720DT                                                                                                                                      | CL-E720                                                                  | CL-E730                        |
|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------|
| Technology                   | Direct Thermal                                                                                                                                 | Thermal Transfer and Direct Thermal                                      |                                |
| Resolution                   | 203 dpi (8 dots per mm)                                                                                                                        |                                                                          | 300 dpi (12 dots per mm)       |
| Print Speed (maximum)        | 8 inches per second (200 mm/s)                                                                                                                 |                                                                          | 6 inches per second (150 mm/s) |
| Print Width (maximum)        | 4.1 inches (104 mm)                                                                                                                            |                                                                          |                                |
| Media Width (min to max)     | 0.5 inches to 4.65 inches (12.5 mm to 118 mm)                                                                                                  |                                                                          |                                |
| Media Thickness (min to max) | 0.0025 to 0.01 inches (0.0635 to 0.254 mm)                                                                                                     |                                                                          |                                |
| Media Sensor                 | Adjustable gap & black mark sensors                                                                                                            | Adjustable gap & black mark sensors, Ribbon Near End Sensor              |                                |
| Media Length (min to max)    | 0.25 inches to 158 inches (6.4 mm to 4013 mm, depending on emulation)                                                                          |                                                                          |                                |
| Media Roll Size, Core Size ) | Up to 8.0 inches (200mm) diameter. Core from 1 to 3 inches (25 - 75 mm)                                                                        |                                                                          |                                |
| Standard interfaces          | USB 2.0 and 10/100 Ethernet (LAN) with LinkServer™                                                                                             |                                                                          |                                |
| Optional interfaces          | Parallel IEEE1284, Serial RS232C, Premium Ethernet, Compact Wireless LAN, Premium Wireless LAN, both supporting 802.11b,g,n                    |                                                                          |                                |
| Ribbon Size                  | -                                                                                                                                              | 2.9 inches (74mm) maximum diameter, 360 meter length, 1 inch core (25mm) |                                |
| Ribbon Winding & Type        | -                                                                                                                                              | Ink side in or out, automatically sensing. Wax, Wax/Resin or Resin Type  |                                |
| Case                         | Hi-Open™ metal case with safe, soft-close feature                                                                                              |                                                                          |                                |
| Mechanism                    | Hi-Lift™ metal mechanism with wide opening head                                                                                                |                                                                          |                                |
| Control Panel                | Two-colour, backlit graphic LCD with four buttons and status LED                                                                               |                                                                          |                                |
| Memory configuration         | 16MB Flash (User area 4MB), 32MB SDRAM (User area 4MB)                                                                                         |                                                                          |                                |
| Drivers and software         | Free-of-charge with printer, supporting Windows® 7, 8.1, 10, 2008R2, 2012, Linux and many others                                               |                                                                          |                                |
| Size (W x D x H) and Weight  | 250 x 458 x 261 mm, appr. 10,2 Kg                                                                                                              | 250 x 458 x 261 mm, appr. 11 Kg                                          |                                |
| Power consumption            | 100V: 72W (operating at 6 IPS at 12.5% printing duty), 2.9W (standby)<br>230V: 65W (operating at 6 IPS at 12.5% printing duty), 2.6W (standby) |                                                                          |                                |
| Printer, Head Warranty       | 2 Years for Printer;<br>30 Kms/6 months on head                                                                                                | 2 Years for Printer; 50 Kms/6 months on head                             |                                |

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### Features & Benefits

- ARCP™ ribbon anti-wrinkle and automatic tensioning system.
- Energy efficient: the CL-E700 series features an integrated Energy Star® power supply.
- Access to Citizen LinkServer™ enables easy operation and management of the label printer remotely.
- Cross-Emulation™: Zebra® and Datamax® languages standard and automatically selected.
- Backlit LCD control panel for easy configuration and control.
- Front access for all operations including media and ribbon changing.
- Adjustable media sensor as standard with label gap and black mark sensing.
- Optional Wireless LAN interfaces and accessories such as peelers and cutters.



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